



# Austin Square and Round Dance Association

[www.asrda.org](http://www.asrda.org)

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## PUBLICITY CHAIRMAN

Reports to the Association President.

Clears all promotional material, announcements and reports with the Association President prior to release.

Design promotional material that will be easily understood by the general public.

Distribute the promotional materials to organizations such as:

Austin Apartment Association

Senior Citizen Organizations

Chamber of Commerce

Welcome Wagon

Other organizations that can help in the distribution of information.

Find out media (newspaper, radio, TV) guidelines for free publication of square dance information, new releases, etc. Submit articles for use by the media.

Submit articles and information to the RCS for publication.

Help local clubs advertise lessons, special club activities, Association dances and meetings.

Keep your eyes and ears open for any information that will help the promotion of square dancing. Bring suggestions to the ASRDA Elected Officers.

Your attendance is requested at all Association Dances and Meetings.