



# Austin Square and Round Dance Association

www.asrda.org

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## AMBASSADOR GUIDELINES

The ASRDA is made up of individual club members throughout Austin and the surrounding area. The Association AMBASSADORS are called upon to help the elected officers provide

*COOPERATION*

*COMMUNICATION*

*PUBLICITY*

*PROMOTION*

*FUN*

*FELLOWSHIP*

Listed below are some guidelines to use as an Ambassador:

1. Talk to the club presidents to find out what activities they may have going on.  
EXAMPLES: Anniversary, Graduation, Lessons (Beginners or Plus) and/or special dances.
2. Advise the Social Secretary either by mail or phone prior to the 10th of each month of all the Club's activities for calendar and communication purposes. Advise the Association Vice President of all anniversary dances the clubs may be having.
3. Let the clubs know the Association has promotional and educational materials available to them at no cost, except for the square dance booklets. Take the materials to show what is available. Your Vice President will provide these to you.
4. Visit the Clubs when they are having lessons, get to know the students, make them feel welcome in the World of Square Dancing. Provide the Square Dance Manners and the Beginner Square Dancer material to the new students. The clubs or club caller may want to purchase the Square Dance Booklets. Check with the Vice President for the current price. Clubs and Callers MUST pay for these booklets.
5. ADVERTISE the clubs special dances for them. Get the dance flyer, make copies and distribute to other clubs.
6. ADVERTISE ASSOCIATION DANCES. The Vice President can provide you with fliers for all ASSOCIATION DANCES. We must have ALL Clubs support the ASRDA Dances.
7. Inform the ASRDA President of any possible problems.
8. Give the ASRDA Elected Officers suggestions to further promote square dancing. Also help the elected officers to advertise special activities to the clubs.
9. Your attendance is requested at club graduations and special dances, as well as all the Association Dances. When attending these functions, please wear your Association Attire. When attending Texas State Federation Square and Round Dance (TSFRSD) functions, your Association Attire is usually worn on Saturday night.